

IN THE CLAIMS

Please amend the claims as follows:

Claims 1-37 (Canceled).

Claim 38 (New): A content distribution system, comprising:

a content distributing apparatus configured to distribute content;

a receiving apparatus configured to receive the distributed content; and

a server, wherein the server includes

means for acquiring a name of a radio broadcast station and a title of content presented by the radio broadcast station;

means for generating a radio broadcast station ID and a content ID for identifying the content based on the information acquired by the means for acquiring, wherein the generated radio broadcast station ID and content ID are different from the acquired name of a radio broadcast station and title of content;

means for storing the radio broadcast station ID and the content ID by associating the radio broadcast station ID with the content ID; and

means for transmitting the radio broadcast station ID and the content ID stored in the means for storing to a second information processing apparatus in response to a request from the second information processing apparatus through a network, and transmitting the radio broadcast station ID and the content ID stored in the means for storing to a third information processing apparatus which generates a tag code based on the received information and broadcasts the tag code to a plurality of receiver apparatuses,

wherein the means for acquiring acquires a validity-condition concerning validity of presentation of the content from the radio broadcast station,

the means for storing stores the validity-condition by associating the validity-condition with the radio broadcast station ID and the content ID,

the means for transmitting transmits the validity-condition to the second information processing apparatus, and

the second information processing apparatus, that is different from the receiving apparatus, receives another content ID from the receiving apparatus and checks whether the another content ID from the receiving apparatus is same as the content ID stored in the storage means.

Claim 39 (New): The content distribution system of Claim 38, wherein said validity-condition includes additional information added by a user receiving data including said radio broadcast station ID and said content ID.

Claim 40 (New): The content distribution system of Claim 38, wherein said validity-condition is a deadline for accepting a response.

Claim 41 (New): The content distribution system of Claim 38, wherein said validity-condition is an age restriction.

Claim 42 (New): The content distribution system of Claim 38, wherein said validity-condition is an adult category.

Claim 43 (New): The content distribution system of Claim 38, wherein said validity-condition is a registered person.

Claim 44 (New): The content distribution system of Claim 38, wherein said validity-condition is an area restriction.

Claim 45 (New): The content distribution system of Claim 38, further comprising:
means for identifying a content provider's network address corresponding to a provider ID supplied by a fourth information processing apparatus on the basis of the information in the means for storing.

Claim 46 (New): A method for distributing content in a system including a content distributing apparatus configured to distribute content, a receiving apparatus configured to receive the distributed content, and a server, the method comprising:

acquiring, at the server, a name of a radio broadcast station and a title of content presented by the radio broadcast station;

generating, at the server, a radio broadcast station ID and a content ID for identifying the content based on the acquired information, wherein the generated radio broadcast station ID and content ID are different from the acquired name of a radio broadcast station and title of content;

storing, at the server, the radio broadcast station ID and the content ID by associating the radio broadcast station ID with the content ID;

transmitting the radio broadcast station ID and the content ID stored at the server to a second information processing apparatus in response to a request from the second information processing apparatus through a network;

transmitting the radio broadcast station ID and the content ID stored in the server to a third information processing apparatus which generates a tag code based on the received information and broadcasts the tag code to a plurality of receiver apparatuses;

acquiring, at the server, a validity-condition concerning validity of presentation of the content from the radio broadcast station;

storing, at the server, the validity-condition by associating the validity-condition with the radio broadcast station ID and the content ID;

transmitting, from the server, the validity-condition to the second information processing apparatus, and

receiving, at the second information processing apparatus, that is different from the receiving apparatus, another content ID from the receiving apparatus and checking whether the another content ID from the receiving apparatus is same as the content ID stored at the server.

Claim 47 (New): The method of Claim 46, wherein said validity-condition includes additional information added by a user receiving data including said radio broadcast station ID and said content ID.

Claim 48 (New): The method of Claim 46, wherein said validity-condition is a deadline for accepting a response.

Claim 49 (New): The method of Claim 46, wherein said validity condition is an age restriction.

Claim 50 (New): The method of Claim 46, wherein said validity-condition is an adult category.

Claim 51 (New): The method of Claim 46, wherein said validity condition is a registered person.

Claim 52 (New): The method of Claim 46, wherein said validity condition is an area restriction.

Claim 53 (New): The method of Claim 46, further comprising:
identifying a content provider's network address corresponding to a provider ID supplied by a fourth information processing apparatus on the basis of the information stored in the server.